



Helping Boys Thrive Summit®

Greetings,

We are writing to ask that you consider sponsoring a local event that can **powerfully change** the way **boys and young men are raised and educated in your community**. This event will bring you and the organization considerable exposure, and bring together stakeholders in your area **who care deeply about the developmental needs of boys and men**. Dr. Michael Gurian and the Gurian Institute will co-sponsor and help you to lead this event.

Michael (www.michaelgurian.com) began studying the development of boys and men in the 1980s. Twenty years ago, after publishing THE WONDER OF BOYS, he co-founded the Gurian Institute in order to facilitate diverse grass-roots support for research and training in male and female development. **He and the Institute (www.gurianinstitute.com) have served more than 60,000 professionals and more than 1,000,000 parents.**

Michael has identified **eight key needs** in male development that each community must nurture if boys are to succeed in family, school, and life. The **Helping Boys Thrive Summit®** is a one-day event that can focus awareness and offer transformation on some or all of **these key needs**:

- protecting the emotional lives of boys,
- mother-son and father-son relationships,
- adolescent rites of passage for boys,
- education and schooling that fits boys' learning styles,
- character building and character education,
- mentoring systems and male mentoring,
- how faith communities can help boys, and
- preparing boys for workplace success.

Michael and our Gurian Institute team feel certain that **you are already working in one or more of these areas**. We also believe that you know others who are committed **to nurturing young males**. We believe that you could provide or form a team **to lead a local event** that would garner major exposure and serve hundreds of people in one place, in your town. While there is no magic bullet for solving problems faced by males, **education and positive change begin with people like you raising awareness and providing evidence- and science-based solutions locally**.

Thus, we hope you will sponsor a **Helping Boys Thrive Summit®**. Should you decide to do so, Michael and the Gurian Institute (www.gurianinstitute.com) will provide you with a **comprehensive template for running the event** (based on the more than one hundred events we have run). **The template includes:**

- A "How to" manual for organization (including outreach to breakout presenters, venue/vendor suggestions, and step-by-step best practices).
- A Donor and Sponsor letter you can modify to approach underwriters to help with the costs of the event.
- Flyer and press release templates, with language and imagery you can use with the press and in advertising.
- Dr. Michael Gurian as the keynoter. Organizers are often able to garner strong media attention for his appearances.
- A Gurian Institute certified trainer as breakout presenter on how helping boys thrive in school, from Pre-K - college.
- Phone, Skype, and online mentoring throughout the preparation and execution of the event.
- Website support, domain, and social media guidance.



Helping Boys Thrive Summit®

Please contact Michael or Gail at michaelgurian@comcast.net or gail@gurianinstitute.com if you are interested in continuing this conversation. We hope you will join us in taking **boys' work and nurturance to the next level** in your community. Thank you for your consideration, and we look forward to speaking with you.