

HELPING BOYS THRIVE SUMMIT™

/HelpBoysThrive

A ONE-DAY EVENT FOR PARENTS & PROFESSIONALS WHO ARE RAISING, EDUCATING AND WORKING WITH BOYS AND YOUNG MEN

REGISTER NOW

* Enter Promo Code SUMMIT14 for Teacher Discount

Aimee@SeattleEventCo.com
1-888-690-1837



DATE
May 24th, 2014



TIME
9am ~ 4pm



EDMONDS CENTER FOR THE ARTS
410 Fourth Ave
West, Edmonds,
WA 98020
(425) 275-9595



EDMONDS ORTHOPEDIC CENTER





Helping Boys Thrive Summit™ Seattle 2014

The Helping Boys Thrive Summit™ is a one-day event that brings together professionals, parents, educators, and community stakeholders who are raising and educating boys. The summit is a positive, life-affirming, science-based, and practically focused professional development and networking event. This is the first of its kind in our community, one that brings together a national pioneer in the field of boys' development with local pioneers in helping boys, young men, and families. This event is ideal and targeted to the following groups:

parents :: teachers :: counselors :: therapists :: medical professional :: grandparents :: law enforcement :: corrections workers :: youth service providers :: early childhood providers :: mentors :: faith professionals



*Our boys need us now in ways they have not before. They are being raised in a very complex world and many of their support systems and developmental frameworks have crumbled. As we bring our passionate attention to boys today, and come together to nurture, support, and educate them well, we give a gift not only to them, but to our families, communities, and culture. **I hope you will agree that it is time for a coordinated grass roots effort to help our sons.** Let's do this together with summits and outreach that positively alter the cultural landscape for our sons.*

- **Michael Gurian**, New York Times Bestselling Author of *The Wonder of Boys* and featured speaker at Helping Boys Thrive Summit™ Seattle 2014

Parents and professionals today can sense the hunger in boys for innovative parenting and effective education. **In nearly every academic and behavioral marker, boys and young men are struggling.** While some males get to the top of corporations and government quite well, millions of males are not thriving. In your own community, you may have felt a need to study and positively affect the developmental journey of our boys. In every community, we are seeing more and more boys who need our help, and want us to engage with them in successful ways.

Questions the Summit Can Answer

If these kinds of questions are being asked in your community, this summit might be just the right vehicle for growth and social change:

- What do boys need and how are boys needed in their world?
- Why are boys falling behind in so many aspects of life, including school?
- What is normal development of a boy from infancy to college age?
- What do boys specifically need from moms and dads as they develop?
- What are the best ways for counselors and therapists to work with males?
- What do boys need from their faith communities?
- How can we best protect the emotional lives of boys and young men?
- What do boys need from grandparents and other mentors?
- What rites of passage are needed for boys?
- How do we best deal with bullying and most effectively end male violence?

The founders of the **Helping Boys Thrive Summit™ Seattle 2104** will focus the program on boys, but we believe this work is not just about boys—it is also about girls. We are now in an era in which girls' and women's rights will not move to their next level of social success until we solve the issues boys face. Michael Gurian, the father of two daughters, recently noted, "Our genders are utterly interdependent and the disturbing loss of our males is beginning to significantly harm our females as well."

Celebrating Boys

While the need for the Summit grows, the founders believe, from disturbing trends in the social development of boys today, the Summit itself can also be a celebration of **the vitality and uniqueness of boys and young men.** This is a day to focus on boys' development and enjoy boy energy and the resilience and vision of our boys and young men.



General Admission Tickets:

\$50

\$40

\$25

\$40

General Admission

General Admission - Teachers

General Admission - Senior (over 62)

General Admission - Group Discount (10 or more)

[Purchase Tickets](#)

** Enter Promo Code SUMMIT14 for Teacher Discount*

VIP Admission Tickets:

\$75

VIP Admission

\$65

VIP Admission - Teachers

\$37.50

VIP Admission - Senior (over 62)

\$65

VIP Admission - Group Discount (10 or more)

VIP Tickets Highlights:

- Event goody bag with featured book and coupons
- Book signing private reception with Michael Gurian and Dr. Gregg Jantz
- Reserved seating

[Purchase Tickets](#)

** Enter Promo Code SUMMIT14 for Teacher Discount*

SUMMIT SCHEDULE

Time	Program
8:00am – 1:30pm	Registration/Ticket Sales*

8:00am – Helping Boys Thrive® Exhibitor Booths Open
9:00am
Social Networking; Coffee, concessions available

9:00am – Helping Boys Thrive® Morning Session
12:30pm

9:00am – Welcome from Dr. Gregg Jantz. Introduction to Special Guest
9:05am

9:05am – Special Guest Remarks: Kevin and Beverly Sherman, parents of Seattle Seahawks
9:15am cornerback Richard Sherman

9:15am Dr. Jantz Introduces Featured Speaker Michael Gurian

9:15am – Michael Gurian – Keynote Session 1
10:30am

10:30am – Coffee Break & Networking
10:50am

10:50am – Michael Gurian – Keynote Session 2.
12:00pm
Introduction to Dr. Jantz

12:00pm – Dr. Gregg Jantz Keynote
12:30pm

12:30pm – Lunch
1:30pm

1:30pm – Helping Boys Thrive® Afternoon Session
4:00pm

1:30pm – Breakout Session (3)
2:30pm – Dakota Hoyt from the Gurian Institute
– Dr. Gregg Jantz from The Center • A Place of HOPE
– Gregg Johnson – Presenter

2:30pm – Coffee Break & Networking

3:00pm

3:00pm – Expert Panel with Moderator and Q&A

4:00pm

-Michael Gurian

-Dr. Gregg Jantz

-Kevin and Beverly Sherman

4:00pm –

Conference finished; exhibitor booths remain open

5:00pm

**Registration remains open until the start of the afternoon session*



Michael Gurian

[Co-founder of Helping Boys Thrive Summit™](#)

Michael Gurian is the New York Times bestselling author of twenty six books published in twenty one languages. [The Gurian Institute](#), which he co-founded, conducts research internationally, launches pilot programs and trains professionals.

Called “the people’s philosopher” for his ability to dynamically combine cutting edge science with stories from people’s everyday lives, his presentations leave audiences with new tools of which to interpret the signals of our growing children and new confidence to love and educate both sons and daughters in a high-pressure world.

As a family counselor, Michael has pioneered efforts to bring neuro-biology and brain research into homes, schools, corporations, and public policy. A number of his books have sparked national debate, including *The Mind of Boys*, *The Wonder of Girls*, *Boys and Girls Learn Differently*, and *Leadership and the Sexes*. His book *The Wonder of Boys* is credited with sparking the Boys Movement (USA Today).

Michael provides keynotes and consulting throughout the world, and his work has been featured in professional journals and major media, including the New York Times, Wall Street Journal, Forbes Magazine, Time, Educational Leadership, Newsweek, the Today Show, Good Morning America, CNN, PBS, and National Public Radio. He has been called “the people’s philosopher” for his ability to bring together scientific principles and people’s everyday lives.

Michael is a lead author of a meta-study you can access on the internet (click www.whitehouseboysmen.org then “Proposal”). Michael and a number of thought leaders in male development wrote the study in order to celebrate boys and alert policymakers to issues they face today. See his biography at www.michaelgurian.com.



Dr. Gregg Jantz

[Co-host of Helping Boys Thrive® Seattle 2014](#)

Gregory Jantz, PhD, is the Founder of The Center • A Place of HOPE in Edmonds, Washington. For thirty years, The Center has developed the whole-person approach to development and care. Dr. Jantz's team includes world-class professionals – medical doctors, naturopathic doctors, licensed counselors, ordained spiritual counselors, dietitians, nutritionists, fitness consultants, and others – who work as a dedicated team to provide treatment for each person individually.

As a licensed mental health counselor with a doctorate in counseling psychology, Dr. Jantz has dedicated his professional life to understanding human behavioral science and disorders. He is regarded as a leading expert and innovator in the treatment of behavioral disorders.

An acclaimed speaker on behavioral issues frequently appearing as an expert around the world, Dr. Jantz is the author of twenty-eight books. His latest book, *Raising Boys By Design* with co-author Michael Gurian, is a primary reference source for the Helping Boys Thrive Summit™. He is the father of two teenage boys.

With thirty years of studying and treating developmental



Dakota Hoyt

[Breakout Session Presenter](#)

Dakota Hoyt has been in education for 30 years as a teacher, math/science specialist, assistant principal, director of professional development, and as an educational consultant.

Over her career she has experienced that there is no quick fix to complex educational problems. Her approach is to have educational staff focus on what instruction is best for all students to be successful (results). She does this by having the staff identify where they are currently being successful (data), identify the students that are falling through the cracks (data), and analyze possible underlying issues. With this critical information she helps the staff discover “new” strategies and tools (research) to redesign their best educational practices for all students.

Dakota has been associated with the Gurian Institute since 2004 as a Master Trainer and became Executive Director in 2012. Previously, she was also Gurian Institute Project Director, working with her mentor, Kathy Stevens, on a number of one to three year Gurian Institute training programs in schools and districts.

Dakota's keynotes and training work spans Early Head Start through college students and parent groups at the local, national and international level.

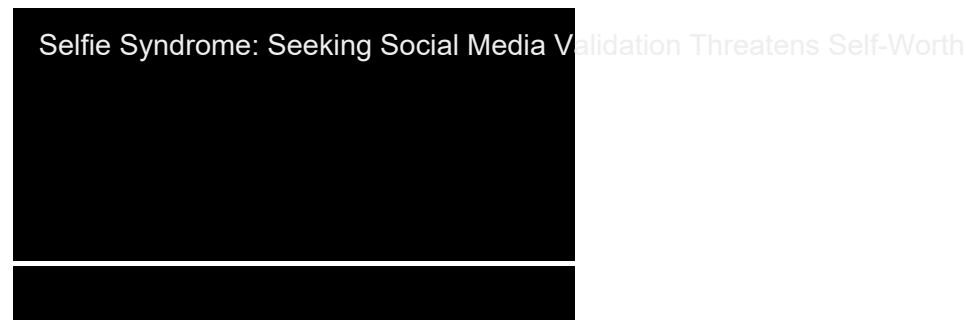
What educators are saying about Dakota's training:

behavior in children and young adults, Dr. Jantz's presentations combine unique insight and uncanny revelations that dramatically affect and improve relationships and, indeed, lives.

He has appeared on The 700 Club, Tim Clinton's Life, Love and Family, CNN, ABC and CBS, and been interviewed for the New York Post, the Associated Press, Family Circle, and Women's Day. See Dr. Jantz's biography at www.drgregoryjantz.com.

"The best thing about this training was the relevancy to all grades and to life/understanding of the opposite sex!"

"Excellent presenter—very engaging and informed—lots of movement and good information and practical examples to use in my classroom."



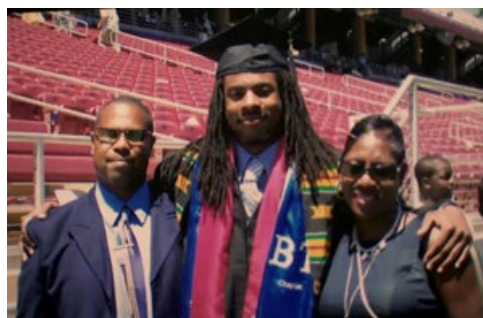
Gregg Johnson

Breakout Session Presenter

As the former National Youth Director of the International Church of the Foursquare Gospel, Gregg Johnson directed a network of youth leaders, pastors and workers throughout North America. A gifted speaker, writer, musician and motivator; Gregg is now at the center point of a bold vision for an emerging generation of young people around the world within the Body of Christ. Throughout his years as National Director, Foursquare Youth experienced explosive growth, as culminated at "Summit 94", a National Foursquare Youth Convention in which over 10,000 young people attended the largest three-day gathering of youth in the history of the denomination.

In 2000, Gregg married Jessica and together they have launched J12, a dynamic ministry to the "tweeners" of society (those between the ages of 8 to 12). With a passion to reach a generation before they need to be rescued, they now have 2 children who will be tweens someday!

Gregg continues to travel internationally ministering in conferences, camps, seminars and churches all over



Kevin and Beverly Sherman

Parents of Seahawks' Richard Sherman

January 27, 2014 By Sam Farmer

excerpts from Los Angeles Times Article

Long before Seattle's Richard Sherman learned to talk trash, his dad hauled it.

Kevin Sherman, father of the talkative and provocative Seahawks cornerback, has worked for the Los Angeles sanitation department for 26 years. Each day, he gets up at 3:45 a.m. to drive a trash truck, typically opting to work holidays to make more money.

"People say, 'Let your son take care of you,'" said the elder Sherman, 50. "Yeah, but I've got a few years left until I retire. Why would I mess up my own retirement? Why should my son have to foot everything? I have a medical plan that will cover me. Why should my son have to pay my medical bills? It doesn't make sense to me."

the United States, Canada, Eastern and Western Europe, Asia and Australia.

Gregg Johnson | J12.com | NWMC 2013

Ask Richard Sherman about his 4.2 grade-point average at Dominguez High in Compton, or his Stanford education, and he points to the work ethic he learned from his father and mother, Beverly, who works with disabled inner-city children.

"I think it was incredibly significant," Sherman said of his parents' example. "It forced my brother and me to understand priorities and family. You've got to do everything in your power to make sure your family is taken care of."

Of his mother, he said: "She's always been the one holding down the household. . . . I've gone up there many times to see her and spend time with the kids. It's remarkable, man. That's probably as humbling as it gets."

This is the other side to Sherman, whose chest-thumping bravado on the field — something that has made him a Super Bowl week star — is in sharp contrast to his happy-go-lucky and endearingly conscientious personality off it.

Who Should Attend The Helping Boys Thrive Summit™ Seattle 2014

This summit is for a wide variety of industry professionals, parents and youth organizers passionate about the welfare of our young boys and girls:

parents

teachers

counselors

therapists

medical professionals

grandparents

law enforcement and corrections

workers

youth service providers

early childhood providers

mentors

ministers and other faith

professionals

policy makers



Breakout sessions are targeted toward both professionals and parents and provide CEU for professionals. All sessions provide evidence-based practical strategies that can be used today in homes, offices, schools, youth groups and other environments. Education and counseling professionals receive 5 CEUs for attendance. [Click here for more info about CEUs.](#)

Sponsors & Booths

Receive outstanding visibility for, and engagement with, your organization or company. Be highlighted on radio, television, and print brochures detailing your organization and your support for your local community.

Please contact Aimee Baillargeon at Aimee@SeattleEventCo.com 425-998-3295 to discuss how your company or organization can Help Boys Thrive!

[Download Sponsorship Brochure](#)

[Download Booth Request Form](#)

Platinum “Summit” Sponsor — \$5,000

Benefits to include:

- Full page ad in our event program
- Opportunity to distribute your own marketing information at the event via booth space
- Acknowledgement as a Platinum sponsor in various media before, during and after event
 - Radio promotions in the Greater Seattle Area
 - Print brochures and promotions in local newspapers
 - Helping Boys Thrive Summit™ Website
 - Newsletters (3) to tens of thousands of recipients
- Logo recognition in event slideshow and on **Helping Boys Thrive Summit™** website
- Prominent signage at the Summit recognizing your organization as a Platinum sponsor
- Opportunity to include item in the Summit goodies bag handed to each attendee
- Fifteen VIP tickets to the event, valued at over \$1,100.00
- Complimentary lunch reception for 15 guests during lunch intermission with keynote speakers
- A 30% discount off additional summit tickets for the staff and friends of your agency
- Fifteen autographed copies of *Raising Boys by Design* by Michael Gurian & Dr. Gregg Jantz

Gold “Thrive” Sponsor — \$2,500

Benefits to include:

- Half page ad in our event program
- Opportunity to distribute your own marketing information at the event via booth space
- Acknowledgement as a Gold sponsor in various media before, during and after event
 - Print brochures and promotions in local newspapers

Helping Boys Thrive Summit™ Website

Newsletters (3) to tens of thousands of recipients

Logo recognition in event slideshow and on **Helping Boys Thrive Summit™** website

Prominent signage at the Summit recognizing your organization as a Gold sponsor

Opportunity to include item in the Summit goodies bag handed to each attendee

Ten VIP tickets to the event, valued at \$750.00

A 20% discount off additional summit tickets for the staff and friends of your agency

Ten autographed copies of *Raising Boys by Design* by Michael Gurian & Dr. Gregg Jantz

Silver “Helping” Sponsor — \$1,000

Benefits to include:

Quarter page ad in our event program

Opportunity to distribute your own marketing information at the event via booth space

Logo recognition in event slideshow and on **Helping**

Boys Thrive Summit™ website

Prominent signage at the Summit recognizing your

organization as a Silver sponsor

Opportunity to include item in the Summit goodies bag handed to each attendee

Five VIP tickets to the event, valued at \$375.00

A 15% discount off additional summit tickets for the staff and friends of your agency

Five autographed copies of *Raising Boys by Design* by Michael Gurian & Dr. Gregg Jantz



Bronze “Boys” Sponsor — \$500

Benefits to include:

Business name in our event program

Logo recognition in event slideshow and on **Helping Boys Thrive Summit™** website

Prominent signage at the Summit recognizing your organization as a Bronze sponsor

Three VIP tickets to the event, valued at over \$225.00

A 10% discount off additional the summit tickets for the staff and friends of your agency

Three autographed copies of *Raising Boys by Design* by Michael Gurian & Dr. Gregg Jantz

Exhibitor Booth — \$100-\$500

Benefits to include:

- Business name in our event program
- Logo recognition in event slideshow and on conference website
- Up to three (3) VIP tickets to the event, valued at over \$225.00, at \$500 level
- A 10% discount off the summit tickets for the staff and friends of your agency
- An autographed of *Raising Boys by Design* by Michael Gurian & Dr. Gregg Jantz

Booth Specifications:

There are a limited number of booths available. Please contact Aimee Baillargeon at Aimee@SeattleEventCo.com or 425-998-3295 to discuss how your company or organization can benefit from a Help Boys Thrive exhibitor booth

- Each booth area will be 10' x 10' with a minimum of 3' between booths
- Set up is the morning of the event, beginning at 7:30am
- Break-down of booths can begin at 4pm and must be complete by 6pm
- Booth displays must be submitted to the Summit prior to the event for review and approval

[Download Booth Request Form](#)

Presenting Sponsors of Helping Boys Thrive Summit TM



Founded in 1996, the **Gurian Institute** is committed to helping boys and girls reach their full potential by providing professional development that increases student achievement, teacher effectiveness, and parent involvement.

GURIAN  **INSTITUTE**

Gurian Institute

More than 60,000 teachers have been trained in the Institute's programs and interventions, from more than 2,000 schools, with some of those schools becoming "GI Model Schools." **We provide the critical training missing from most post-secondary education related to how boys and girls learn differently.**

Data Matters: When addressing data and gaps associated with race, socioeconomic status and/or language background, it is critical to examine the **role gender plays** in patterns of achievement, classroom management, and student engagement. This training is not a new curriculum. Its holistic nature grows from its fidelity to all three

fundamental areas of child development: **nature, nurture, and culture**. It builds understanding of boys and girls in all settings: curricular, extra-curricular, and behavioral areas.

GET READY TO: **Increase** student engagement, **Increase** teacher effectiveness, **Provide** best practices for literacy and STEM, **Decrease** gender gaps related to academics, **Decrease** behavior-related gender gaps, **Understand & manage** relational aggression among girls, **Increase** social-emotional skills among boys to reduce bullying.



The Center • A Place of HOPE

Nearly 30 years ago, eating disorder specialist Dr. Gregory Jantz had a vision of hope. Trained in counseling, he looked at the treatment options available and realized something was missing. In all areas of need – from eating disorders to depression – hurting people went to a doctor, a psychiatrist, a counselor, and a pastor, going from place-to-place looking for hope, help and healing from their pain. At each junction, they received help for a piece of the puzzle, but that puzzle often remained unsolved.

Instead of settling for fractured care, Dr. Jantz created **The Center • A Place of HOPE**. The Center has leaders in whole-person care where people find comprehensive, coordinated care from a team of world class professionals. These professionals address medical, physical, psychological, emotional, nutritional, fitness and spiritual factors involved in recovery.

The “whole-person” approach is at the core of Dr. Jantz’s wide audience appeal and the high level of transformation he inspires. He believes everyone is a constellation of emotional, physical, intellectual, relational, and spiritual dimensions operating within the context of circumstance. By addressing and engaging each element through the kind of whole-person care offered at The Center, the entire person can emerge as a whole, healed human being.



Sarah Taylor in Middays

[9:00am – 2:00pm](#)

Sarah Taylor started listening to SPIRIT 105.3 in her college years and quickly became passionate about the music. She was a frequently-calling, bumper-sticker-displaying, song-requesting fan. Soon, she began an internship and pretty much refused to leave the studio once her semester was up!

For Sarah, the Pacific Northwest has always been, and always will be, home. She enjoys running (however, nothing more than a 5k) and relies on spell-check daily. If you have a newborn baby, Sarah will try to hold it for as long as you let her and sniff its little neck. If you are having a party at your house, Sarah is 95% more likely to attend if allowed to wear Yoga pants. If frozen yogurt is involved, she's 100% there.

Her husband, Joel, is a better cook than she is. They have two young children, Olivia and Ethan. Some days Sarah and Joel look at each other and wonder when they will add another to the mix, and some days they collapse exhausted on the couch and think "maybe in a little while longer."

Co-Sponsors of Helping Boys Thrive Summit™



American Association of Christian Counselors

In the AACC, we understand the challenges in helping others. And whether you are a pastor, clinician, physician or

lay helper, we exist to serve you faithfully as you care for others. As a member, we'll help you become more aware of current trends and issues in counseling, deliver cutting-edge services and offer timely resources — all designed to help increase your counseling effectiveness. As we grow together, we will work to:

- Help you handle the Bible with confidence while dealing with life's most difficult and trying issues.
- Offer insight on clinical issues and patterns that have emerged through reflection, research and scholarship.
- Provide practical tools and strategies to help you in your day-to-day ministry.
- Offer standards and direction in handling the tough legal, ethical and gray areas of counseling.

In a very short time, AACC has become the leading organization for professional, pastoral and lay counselors. Nearly 50,000 members have found a place for “professional affiliation” and a “place to belong” — an organization that provides support, education, resources and encouragement, and strives to be practical, Biblically-based and clinically excellent.

Platinum “Summit” Sponsors



Bronze “Boys” Sponsors



REGISTER

The Helping Boys Thrive Summit™ Seattle 2014 is truly packed with excitement and value.

Attendees have access to:

All summit-related events, including general sessions, breakout workshops & panel with Q&A

Exhibit booths from local organizations

Concessions and times set aside for Networking

Books and Resources to Help Buys Thrive

CEUs

5 CEUs or 5 Clock Hours available for \$30 administrative cost. [Click here for more info.](#)

[Register Now](#)

* Enter Promo Code SUMMIT14 for Teacher Discount

DATES

May 24, 2014

LOCATION

Edmonds Center For The Arts,

Edmonds Washington

www.edmondscenterforthearts.org

410 Fourth Avenue North, Edmonds,

WA 98020

(425) 275-9595

25 minutes north of Downtown Seattle

[click here to see map](#)

DOWNLOAD INVITATION

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